

# YOUTH CONSULTATIONS REPORT



GLOBAL YOUTH  
COALITION  
FOR ROAD SAFETY

#CLAIMINGOURSPACE

**YOURS** | YOUTH  
FOR  
ROAD  
SAFETY

# YOUTH CONSULTATIONS REPORT

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Youth spoke up: Key recommendations from young leaders to achieve the decade of action targets by 2030





## CONTEXT

YOURS started the Youth Consultations in 2019 in preparation for the 2nd World Youth Assembly for Road Safety. We collected over 1500 youth voices and together shared their perceptions on road safety challenges faced in their communities, their demands to decision-makers, and their commitments to take part in addressing these challenges. The main outcome of the Youth Consultations was the Global [Youth Statement for Road Safety](#).

Today, the Global Youth Statement is a key strategic tool guiding the Global Youth Coalition for Road Safety. It summarises the challenges, demands and commitments youth have identified and would like to address through the Youth Coalition's efforts.

This second round of youth consultations was held to scan youth overall ideas and actions on road safety challenges faced in their communities and follow up on their commitments from the first round of consultations. Youth members were invited to brainstorm with their peers to identify the most pressing road safety challenge in their local cities and communities. By following the steps provided in the Youth Consultations toolkit, they are able to design a project idea they hope to implement in their community and map out the relevant local stakeholders that could act as potential partners or gatekeepers to the implementation of their concept.

Supported by a step-by-step methodology, young leaders discussed the Global Youth Statement for Road Safety and how young voices were heard and represented. In the next step, young leaders used the Statement to identify the main challenges they faced in their communities and used it as guidance to design the objectives and potential activities of their project using an action plan template provided in the third step. Finally, they mapped their community leaders and identified key stakeholders to help them implement and realise their project locally.

The Youth Consultations were held between November 2020 and February 2022. Overall, 117 consultations were received from various locations in Africa, Asia, Europe, Latin America and North America. Only youth consultations met the minimum criteria<sup>1</sup> (in this case, 109 consultations) were included in the result section. Consultation groups varied in size, with the smallest youth group including two participants and the highest up to 25 participants. Still, 796 young people were reached through the consultation process.

33  
COUNTRIES

117  
YOUTH CONSULTATIONS

796  
YOUTH REACHED

<sup>1</sup> Minimum criteria for the youth consultations include the provision of mean of verification such as a list of participants and a group picture of the consultation.

# DEMOGRAPHICS

## 1. REGIONAL DISTRIBUTION



Female  
19

Male  
13

Africa registered the highest number of young people consulted (469 youth reached), making up over 58% of youth reached across the various regions. Youth members in Uganda alone reached a total of 145 young people. This reflects the strong presence of YOURS members in the region, as showcased in the graph below.



Female  
4

Male  
3

Similarly, 43 young people in Europe were reached as part of the consultations, with Belgium making up over half of the participants in the region.



Female  
17

Male  
7

In Asia, a total of 185 young people participated in the consultation process, with participants in India making up more than a third of youth consultations in the region.



North America  
Female: 3

Latin America  
Female: 7

Latin America  
Male: 6

In Latin America, 78 young people participated in the consultations, with Argentina ranking highest (23 youth reached). In North America, 21 young people participated in the consultation process.

## 2. GENDER



In terms of youth members leading the consultations, gender variations were noted across the regions (See previous graphs). However, for the overall total of consultations conducted, young males slightly exceeded their female counterparts, with 59 consultations led by male coalition members and 50 consultations by female members.

## OVERALL RESULTS

Through the Youth Consultations, youth leaders were able to co-design a road safety project plan with their peers and develop further the first next steps to transform those ideas into realistic and concrete evidence-based projects.

## PROJECT TYPES

The Youth Coalition for Road Safety has classified the project types into four different categories based on its strategic objectives and priorities to influence changes in the road safety decision-making process globally and locally.

The different project categories we have defined are



**Community mobilization** ideas were focused on bringing together as many stakeholders as possible to raise awareness on a particular road safety issue identified in the community that demands a particular action to resolve the situation.



**Peer-to-peer engagement** ideas focused on implementing projects where young leaders could facilitate, train, consult, and collaborate with other youth.



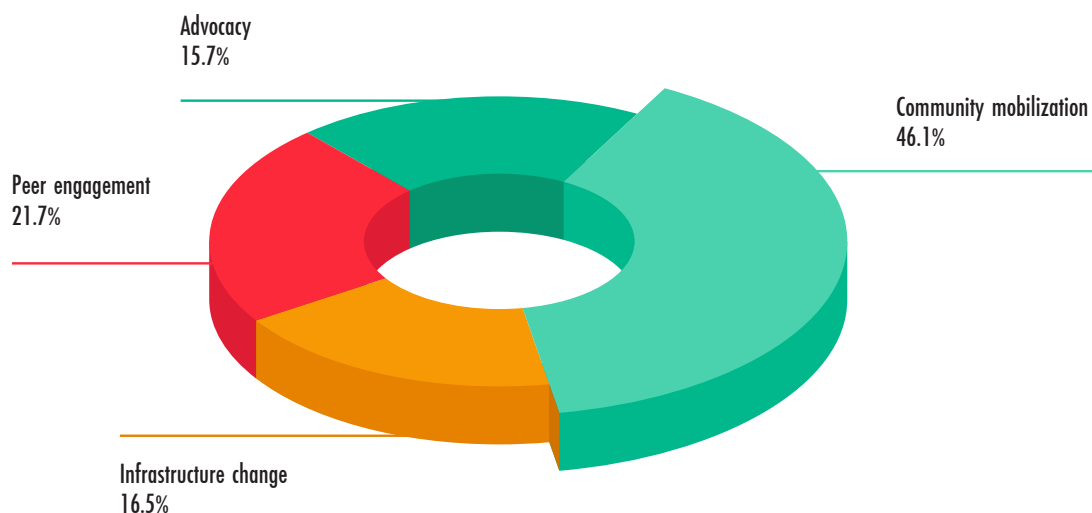
**Infrastructure change** ideas that suggest modifications to the road environment to make it accessible for all road users of different ages, genders, and socio-economic backgrounds, as well as to make streets more welcoming to other modes of active mobility such as walking and cycling.



**Advocacy** ideas focused on developing concrete and tangible actions and policy changes using a bottom-up approach to influence decision-makers and further the road safety and sustainable mobility agenda at a local level.

Based on the Youth Consultations results globally, the most predominant project types were focused on community mobilization (46%), followed by peer engagement (22%), infrastructure change (16%), and advocacy (16%). Although education and awareness on the road are important, they have been viewed as supportive activities rather than the main themes for the projects.

With those results in mind, the Youth Consultations clearly stated that young leaders are willing to mobilize their communities to raise more awareness that road traffic injuries are the biggest threat to their lives. They have presented innovative ideas, commitment, and passion for engaging their communities and increase awareness of the road safety health crisis so that communities are informed and empowered to enact change.



## STAKEHOLDERS MAPPING

In relation to the stakeholders mapping, young leaders could identify concrete decision-makers, organizations, private companies, members within their organizations and other key actors that would support them in realising their project and ensuring its impact locally.

We have classified the stakeholders into four types:

- 1. Government and public sector:** Ministries, local authorities, or any other public servant that influences decision-making about road safety in their communities;
- 2. Academia:** Universities, research centres, and students;
- 3. Civil society:** Other organizations, either within the road safety field or working on other development issues connected to road safety;
- 4. Youth:** University students, High-school students, or youth peers in general;
- 5. Private sector:** Private companies connected to the road safety field (infrastructure, vehicle manufacturers, etc.).

According to the Youth Consultations results, young leaders perceive that government officials and academia are the most influential stakeholders in their projects, meaning that their support and commitment are absolutely essential to achieve their ultimate goals. Nevertheless, they are also the less available group for them, highlighting that youth have difficulties reaching out to their decision-makers and/or accessing participatory spaces where they can influence the road safety agenda in their cities.

To respond to these specific needs and as a first outcome of the Youth Consultations, YOURS, with the support of the FIA Foundation, has developed a [Toolkit for Policymakers](#). This document offers the road safety community evidence-based best practices to systematically integrate meaningful youth participation into policy design, implementation, delivery, and accountability for road safety and sustainable mobility.

On the other hand, the Consultations results showcases that to youth, connecting with other youth and the civil society is also relevant to realise their road safety ideas. They firmly believe in uniting efforts with their peers and the civil society at large to influence concrete and tangible changes concerning road safety. They also perceive that these two stakeholders (youth and civil society) are way more available and accessible than other stakeholders.



Finally, from a youth perspective, it's easier to connect with NGOs, youth organizations, and the private sector to make partnerships to reach out to Academia, government, and the public sector and promote a multi-stakeholders solution to achieve the targets, as stated in the Global Plan for road safety. This shows that young people view road safety as a shared responsibility where each stakeholder has a significant role to play.

<b>MOST INFLUENTIAL/LESS AVAILABILITY</b>	<b>MOST INFLUENTIAL/MORE AVAILABILITY</b>
Government and public sector	Youth Civil society
<b>LESS INFLUENTIAL/LESS AVAILABILITY</b>	<b>LESS INFLUENTIAL/MORE AVAILABILITY</b>
Academia	Private sector

## REGIONAL PRIORITIES

Through the step-by-step guide, young leaders could discuss the relevant challenges, demands and commitments linked to their local priorities. Based on the overall results, challenges, demands and commitment were identified per region, and these are the results:



**Challenge**



**Demand**



**Commitment**

- Drink/drug driving and mobile use
- Education for every road user
- Advocating for better road safety laws and enforcement

- Lack of basic education and awareness
- Stop blaming us and start engaging us
- Promoting peer education on the observance of road traffic rules



- Badly designed road infrastructure
- Stop blaming us and start engaging us
- Promoting peer education on the observance of road traffic rules

- Lack of basic education, and awareness
- Road that do not kill our dreams
- Promoting peer education on the observance of road traffic rules

- Badly designed road infrastructure
- Education for every road user
- Pressing local decision-makers to invest in safer and sustainable infrastructure, vehicles and road users.

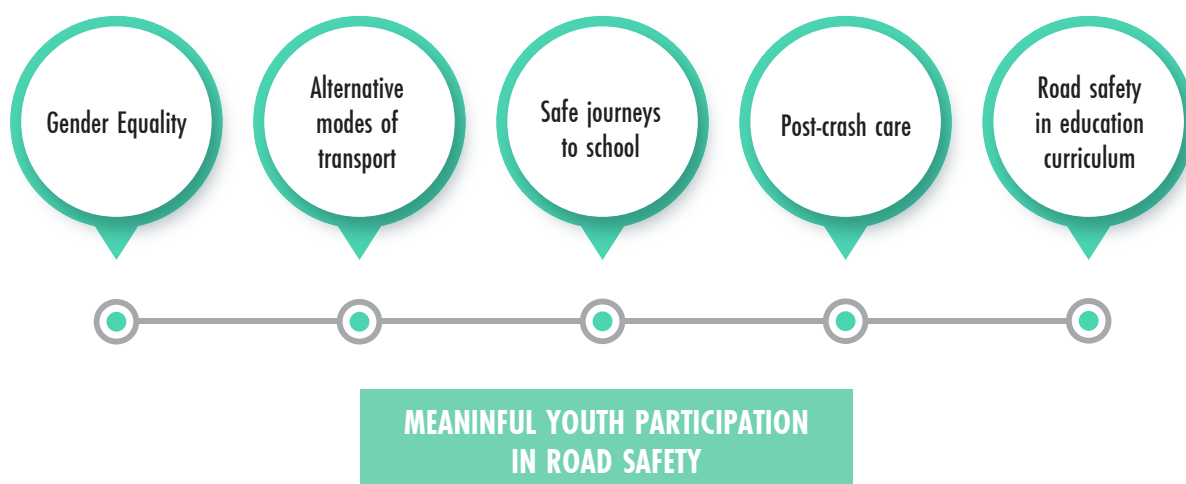
# YOUTH LED LOCAL ACTIONS FROM IDEAS TO REALITY

One of the greatest outcomes of the Youth Consultations has been the implementation of some youth-led initiatives in different areas where youth face critical road safety and sustainable mobility issues. Their ideas directly contribute to the achievement of the demands and commitments of the Global Youth Statement for Road Safety.

The Global Youth Coalition for Road Safety has been able to support young leaders who led youth consultations in achieving their local actions by receiving seed funding, mentorship, technical support, and access to partnerships.

31 youth-led initiatives	19 countries	+7200 people directly impacted <sup>2</sup> +390,000 people indirectly impacted
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The youth-led local actions have defined special focus on three main topics: advocacy, community mobilization, and peer engagement, with meaningful youth participation as a cross-cutting component. Additionally, young leaders were able to connect their road safety initiatives with Sustainable Development Goals (SDGs).



<sup>2</sup> These is the people that were directly involved and benefited from all the youth-led initiatives from 2020 and 2021. The winners from 2022 just started their projects, and the results of their actions will be available by 2023.



## SHORT-TERM OUTCOMES FROM LOCAL ACTIONS



"The Ministry of Education promised us to add Road safety in Primary schools in their senior management meeting's agenda, especially for those schools with a minimum speed limit 30km/h near it".

"We have been selected by Traffic Police to be partners in a one-year campaign at the country level that will take place at schools, drivers centers and TV shows that aim to raise awareness in the entire country after the pandemic".  
- *Nkumbuye Ami, Rwanda*

"Strengthen activism skills for bicycle representatives who are leading the conversation with the government to create and design safe and sustainable ways to integrate bicycles as a mode of transport in Bogotá".  
- *Daniela Gómez, Colombia*



"A consolidation of a community of road smart boda boda riders, aware of women's rights and road safety and with increased urgency of ensuring safer and harassment-free mobility for all. They were able to develop a feminist Road Safety Strategy and disseminated it to key stakeholders".  
- *Kenneth Mulinde, Uganda*

"An empowered group of in-school young leaders with increased knowledge on road safety. These have gone on to become road safety champions in their respective school and homes. Positive change in parents' and teachers' attitudes and interests towards road safety".  
- *Oliva Nalwadda, Uganda*



"Commitment from stakeholders on road safety improvement initiatives".  
- *Titis Efrindu, Indonesia*

"Empowered young leaders with shifts in levels of civic knowledge, soft skills, and community organizing. Inculcate a habit of volunteering in young people and increase a sense of responsibility toward the community".  
- *Akash Upase - India*



"The importance of informing and engaging students with road safety has been acknowledged by the international student office. They have supported our work by including a road safety, transport and mobility session as part of the official orientation week sessions for international students".  
- *Linda Masibo - Belgium*

To learn more about the concrete projects happening on the ground, visit the interactive [Local Actions repository](#).

# YOUTH SPOKE UP

## KEY RECOMMENDATIONS FROM YOUNG LEADERS TO ACHIEVE THE DECADE OF ACTION TARGETS BY

1. For youth, the solutions to address road safety and sustainable mobility challenges are holistic. It means co-creation and linkages across various road safety areas and the sustainable development goals<sup>3</sup> are sustained and encouraged;
2. Young people want to join efforts with local government officials and participate in the policymaking process about road safety and sustainable mobility as equal stakeholders. While the government sets road safety targets at national levels, they want to be involved with other stakeholders to achieve these targets within their communities;
3. Youth are demanding to have sustainable and systemic mechanisms to include their voices in local and national road safety policies. Check out [YOURS Policymakers toolkit](#) for more information on how stakeholders can meaningfully engage young people;
4. Youth are calling for more investment in youth-led initiatives and the recognition of youth as credible implementing stakeholders in road safety to shape a safer future for mobility;
5. Mainstream meaningful youth participation as standard in the design and delivery of road safety policies and national plans/programs<sup>4</sup>;
6. Foster a youth participatory budgeting (social accountability) so young people have a greater role in the decision-making process on the allocation of funding for road safety initiatives;
7. Communicate road safety information and campaigns in youth-friendly ways, and develop engagement strategies with youth.

<sup>3</sup> You can find more information about the linkages between road safety and the 2030 Agenda in our policy briefs, check out this [page](#).

<sup>4</sup> Check out the [Recommendations](#) about Road safety and Youth, as an outcome of the side event with the European Union and African Union, early this year.

INITIATED BY:



TECHNICAL PARTNER:



PROGRAMME PARTNERS:



PARTNER:

