

BECOME A PARTNER

CONTEXT

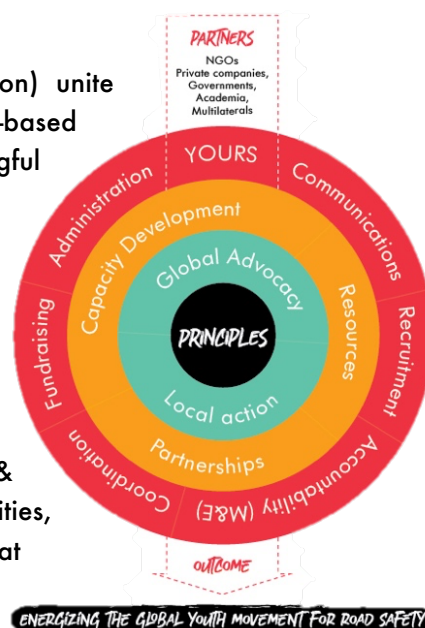
The 2nd World Youth Assembly for Road Safety took place in Stockholm, Sweden on February 18, 2020. The Assembly brought together 160+ youth leaders from 74 countries who are taking concrete actions for reaching the Sustainable Development Goals through a lens of road safety. Through intergenerational talks, a bridge was built between current decision-makers and youth leaders. With the adoption of the **Global Youth Statement for Road Safety** there is a clear advocacy instrument calling for urgent action and commitments from all stakeholders.

The Youth Leaders at the Assembly asked for a long-term follow-up mechanism to coordinate and strategize the global youth movement for road safety.

ABOUT THE COALITION*

The Global Youth Coalition for Road Safety (Youth Coalition) unite individual youth and organizations in an informal member-based structure guided by key principles, with a focus on meaningful youth participation and safe mobility.

Through the Youth Coalition, young changemakers will receive access to resources, capacity development opportunities and offered strategic partnerships to implement evidence-based local actions and innovative strategies for (global) advocacy. The actions and advocacy work will be focused on solving the most pressing issues for this young generation, such as safe & sustainable mobility, climate change, gender equality, inequalities, health, education and other Sustainable Development Goals that have a direct linkage with road safety.



The ultimate outcome of the Youth Coalition is to energize and strategize the global youth movement for road safety. This movement has committed youth leaders from around the world advocating for the demands written in the Global Youth Statement for Road Safety and contributing to the 2030 Agenda for Sustainable Development, especially in the target of halving road traffic deaths by 2030.

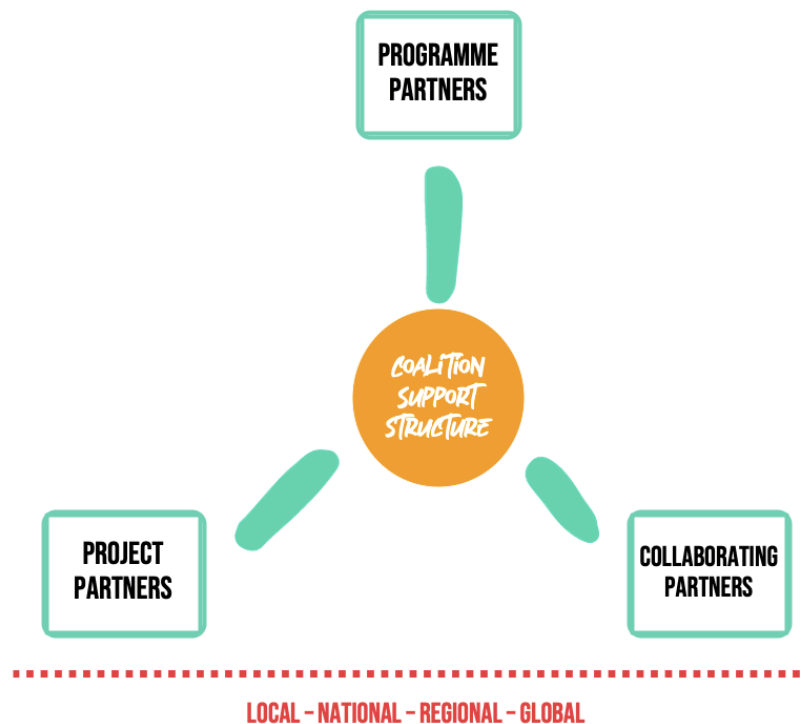
* See detailed information on the Coalition at www.claimingourspace.org/youthcoalition



PARTNERS

The Youth Coalition is welcoming various organizations to become partners in the 'support structure'. Especially those (inter)national governmental organizations, institutions, companies and academia that believes in meaningful youth participation and/or have actual projects with a focus on meaningful youth participation and empowerment.

There are 3 different types of partners within the Global Youth Coalition for Road Safety:



The **PROGRAMME PARTNERS** are organizations with a longstanding commitment towards the Global Youth Coalition and its overall activities, including global advocacy, local actions and its support structure. This is an exclusive type of partner that provides the entire strategy with a long-term investment.

The **PROJECT PARTNERS** are organizations partnering and funding the Global Youth Coalition for a specific project or activity at a certain time and/or place, aligned with both parties' interests. E.g. a regional workshop, an advocacy campaign or a youth-led local project in a specific country.

The **COLLABORATING PARTNERS** are international organizations with technical expertise on topics related to youth and road safety such as climate change, health, gender equality, sustainable cities, poverty and other development fields with a clear linkage to road safety. Their participation will ensure that young leaders have holistic support and avenues to implement their safe & sustainable mobility projects, through the lens of different fields of work that are complementary.

ALL PARTNERS are expected to assist in promoting the Youth Coalition, help the recruitment of talented youth leaders and provide support towards its activities.

	PROGRAMME PARTNER	PROJECT PARTNER	COLLABORATING PARTNER
CONTRIBUTION	Long-term commitment, providing substantial funding and offer overall support for the entire strategy.	Funding and/or technical support in one specific activity, aligned with both parties' interests.	Technical expertise Promotion Recruitment Resources Capacity Development
VISIBILITY	Entire promotional and communication materials and channels.	Website Promotional and communication materials for that specific activity.	Website Annual Report
GOVERNANCE	Programme Partners meeting participation	Project meeting participation	One-to-one meetings, according to their involvement.
AVAILABILITY	2 slots	According to the # of activities planned per year	Unlimited

WHY BECOMING A PARTNER?

When your organization becomes a partner in our multi-stakeholder alliance, you will be able to tap into a vast network of resources and convening power to help young leaders create real positive change through their actions.

- Introduce your organization to a high-quality group of young changemakers and global decision-makers.
- Promote initiatives and campaigns that require youth talent and meaningful participation.
- Build tangible relationships with the next generation of leaders from around the globe.
- Exchange ideas to promote youth-led innovation around safe mobility issues and meaningful youth participation.
- Involve young professionals from your organization to represent your vision within the Coalition.
- Promotion and visibility in different online channels and offline well-known advocacy spaces at local, regional and global level.

BECOMING A PARTNER INVOLVES THE FOLLOWING KEY STEPS:

1. Adopt the **Global Youth Statement for Road Safety**, as part of your key advocacy tools for youth to take action and approach decision-makers.
2. If you are pursuing to become a collaborating partner, please **submit a commitment²** on how your organization will make efforts to contribute to the Global Youth Statement for Road Safety implementation. We will feature your action in the Coalition website, together with your organization logo.
3. **Select a point person** that will connect with the Youth Coalition and will represent your organization interests and voice in different coordination meetings.
4. Agree to our **Equality and Diversity + Anti-fraud and Corruption** policies.



CONTACT

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² Commitments can be ongoing or upcoming initiatives, programmes and projects; operate at local, country, regional or global level; and be delivered as technical cooperation, advocacy and convening power or financial contributions.